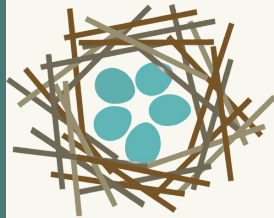




Silver Spotted Skipper  
resting on Blue Vervain  
Photo by John Metzler



LEGACY  
Land Conservancy

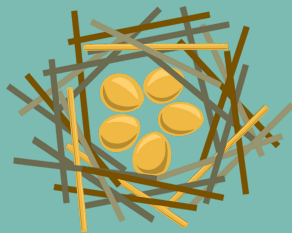
# 2025 Business Sponsorship Opportunities



## About Legacy Land Conservancy

Since 1971, we have:

- ✓ Protected more than 10,000 acres of land in the greater Washtenaw, Jackson and Lenawee areas
- ✓ Worked with 76 landowners to protect over 4,000 acres of private land via conservation easements
- ✓ Protected 320 acres as public nature preserves that include over 9.5 miles of trails
- ✓ Completed 48 projects with partners resulting in 5,288 acres protected
- ✓ Worked with 742 volunteers who recorded more than 34,500 volunteer hours



Legacy Land Conservancy has been working to protect and preserve forests, prairies, farms, wetlands, and waters since 1971. As the area's only accredited land trust, we partner with individuals, landowners, fellow environmental nonprofits, and government-entities to protect land—forever—through private conservation easements and publicly accessible nature preserves in Washtenaw, Jackson, and Lenawee counties.

Through innovative and collaborative land protection, Legacy provides conservation of wildlife habitat, preservation of working farms, conserved rural heritage and availability of local food sources, increased access to nature for recreation and scenic enjoyment, and clean water safeguarded in healthy watersheds.

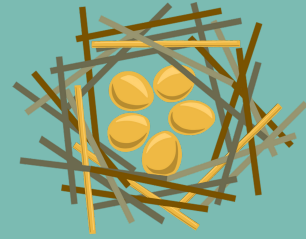
To date, we have protected more than 10,000 acres of land in southern Michigan, which helps mitigate climate change locally, positively impacts the overall health of the Great Lakes, and safeguards our Pure Michigan way of life. Your support helps to fight climate change and plays an integral part of Michigan's clean water.



# Sponsorship Levels

## Water \$15,000

- Logo linked on our website
- Spotlight in our e-newsletter (2,000+ subscribers)
- Two social media spotlights
- Logo in our annual report and bi-annual print newsletter
- Logo on volunteer T-shirts and workday signs
- Logo recognition at annual Landowner Partner Breakfast
- Logo on Legacy's work truck for one season
- Unique volunteer day for up to 20 employees



## Forest \$10,000

- Logo linked on our website
- Spotlight in our e-newsletter (2,000+ subscribers)
- One social media spotlight
- Logo in our annual report
- Logo on volunteer T-shirts and workday signs
- Logo recognition at annual Landowner Partner Breakfast



## Prairie \$5,000

- Logo linked on our website
- Mention in our e-newsletter (2,000+ subscribers)
- One social media spotlight
- Name recognition in our annual report
- Name on volunteer T-shirts and workday signs
- Logo recognition at annual Landowner Partner Breakfast



## Farm \$1,500

- Name on our website
- Mention in our e-newsletter (2,000+ subscribers)
- One social media spotlight
- Name recognition in our annual report
- Name on volunteer T-shirts and workday signs

## Wetland \$500

- Name on our website
- Mention in our e-newsletter (2,000+ subscribers)
- One social media spotlight

**Looking for something  
outside of the box?**

Contact Krista Gjestland at  
[krista@legacylandconservancy.org](mailto:krista@legacylandconservancy.org)  
or 734-780-6948 to discuss!

# Sponsorship Commitment



**LEGACY**  
Land Conservancy  
*Protecting and Preserving  
Southern Michigan*

Contact Name(s) \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Yes! My company would like to become a **2025 Legacy Land Conservancy Business Sponsor!**

## SPONSORSHIP DETAILS

We commit to a total contribution of:

- \$15,000
- \$10,000
- \$5,000
- \$1,500
- \$500

→ **Our payment** will be in the amount of \$ \_\_\_\_\_  attached **or**  to be paid on \_\_\_\_\_ (date)

If applicable, the balance will be paid according to the following schedule:

Month/Day	Year	Amount
_____	20____	\$ _____
_____	20____	\$ _____

Additional Info \_\_\_\_\_

### → **Acknowledgement Information:**

Please use the following company name(s) in all acknowledgements: \_\_\_\_\_

\_\_\_\_\_  
Name (Print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please mail this form and payment to Krista Gjestland, Legacy Land Conservancy, 6276 Jackson Rd, STE G, Ann Arbor, MI 48103. Upon receipt of payment, Legacy will send acknowledgment to you and coordinate next steps.**

*\*Please send your logo in a high-resolution format to [krista@legacylandconservancy.org](mailto:krista@legacylandconservancy.org)*